

CURRICULUM VITA

Calvin Foster, Professor

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EDUCATION	MFA
1974	Painting Auburn University Auburn, Alabama
1972	BFA Graphic Design/Painting University of Memphis Memphis, Tennessee
ADMINISTRATIVE APPOINTMENTS 2002 - PRESENT	Assistant Chair, Department of Art University of Memphis Chair, Tenure and Promotion Committee, Department of Art University of Memphis
ACADEMIC APPOINTMENTS 2002 - PRESENT	Professor, Program Coordinator, Graphic Design Program University of Memphis Professor of six studio courses; Print Communication; Business Practice for Graphic Design; Package Design; Senior Thesis Portfolio Graphic Design; Painting I; Painting II
1997 - 2002	Associate Professor, Program Coordinator, Graphic Design Program University of Memphis Instructor of seven undergraduate courses; Image Design; Graphic Design Methodology; Print Production; Design Practice Studio; Senior Thesis Portfolio Graphic Design; Beginning Drawing
1982 - 1997	Associate Professor, Graphic Design Program University of Memphis Instructor of six undergraduate courses; Image Design; Graphic Design Methodology; Print Production; Design Practice Studio; Senior Thesis Portfolio Graphic Design
1976 - 1982	Assistant Professor, Graphic Design Program University of Memphis Instructor of nine undergraduate courses; Package Design I; Package Design II; Print Production; Illustration I; Illustration II; Senior Problem Thesis; Lettering and Layout; Photography I; Photography II
ACADEMIC AWARDS 1989 - 1990	Professional Development Award; <i>Rolling Stone Magazine</i> ; Professional development leave for one semester to study editorial design at the New York offices of <i>Rolling Stone</i> .
2001 - 2002	Advisor Of The Year Award; The College Of Communication and Fine Arts.

PROFESSIONAL ACTIVITIES
1997 - PRESENT

Principle, Designer / Illustrator
Bleuhaus Design
Memphis Tennessee

Advertising design firm working with direct clients. Projects range from product design, book design, package design, poster design, consumer magazine and newspaper retail advertising design, etc.

Sample Client List:

Advertising and logo design for software company, Genieworks Inc.
Book design, *Visualizing The Blues*, for Dixon Gallery Memphis; Rizzoli New York
Poster series for downtown block parties produced for Belz Corporation
Design and illustration, brochure for Terminix International (South America)
Design and illustration for product display poster for Smith & Nephew-Trigen
Advertising and logo design for Number One Beal Restaurant
Designed stationary system, Black & Red Society; Rhodes College, Memphis
Corporate branding/product design development, Nutshell Media Software
Designed retail product packaging, Costco International; Stylecraft Lamps
Creative director and design on all TV & print for Chuck Hutton Auto Group
Illustration and logo design, retail packaging for, LaMont's Southern Sampler
Logo and marketing material for Woody's Smokes & Brews, Nashville, TN
Corporate branding/product design development, ICG Copyright, Nashville
Poster illustration, 'Definitely Downtown' for Memphis Center City Commission
Musical Artist brochure and poster design for Freeman Music Productions
Retail application designs for Battle of Antietam Park, Maryland
Illustration for poster, dedication of WWII Memorial for the National Red Cross
Design and illustration for poster announcing 2005 ADDY Awards Competition

1992 - 1997

Partner, Designer / Illustrator
Royal Design
Memphis Tennessee

Full service Advertising design firm working with direct clients. Projects range from product design, corporate branding, book design, package design, poster design, consumer magazine and newspaper retail advertising design, etc.

Sample Client List:

Wine event poster and invitation for Brooks Art Museum, Memphis, TN
Serv-o-matic branding for Service Master, Memphis, TN
Paper promotion books for International Paper
National concert campaign for Sparrow Music, Nashville, TN
75 th Anniversary poster design for Arcade Restaurant, Memphis
Magazine cover design *Savories*, Osaka, Japan
Designed promotional materials for Memphis AdFed Design Competition
Golf bag packaging design for Apollo Golf Inc.
Designed product line brochure for Reynolds Bike, England
Annual Report design for Morgan Keegan Investment
Cover design for Andrew Wyeth Watercolor Paper, Strathmore Art Papers
Package design for sports and safety glasses, Olympic Optical
Designed label and six-pack container for Goldcrest Beer
Annual report design for Boys and Girls Club of America
Brochure pastel illustrations for Federal Express
Illustrations for the packaging for three retail baby gifts, Mitchell Creative
West Rogers, five illustrations for brochure for Orkin Pest Control
Shades of Grey, Inc.; Pastel illustration for brochure cover for Hampton Inns.

1976 - 1992

Illustrator
Regional / National
Memphis Tennessee

Professional Illustrator practicing at the regional and national level producing work for advertising agencies and magazine publications.

Sample Client List:

Thirteen cover illustrations for Memphis Magazine
Rolling Stone Magazine illustration of Janet Jackson
Brochure cover illustration of Federal Express
Design / illustrate brochure for the opening of a new bridge for Louisville, KY

PROFESSIONAL ACTIVITIES
1976 - 1992

Series of 6 billboard illustrations for Belz Enterprises for the state of Florida
Cover illustrations for 3 tabloid magazines for Belz Enterprises
Brochure cover for Maybelline Cosmetics
Illustration for billboard for Wright Jewelers
Illustration point of purchase for Maybelline Cosmetics
Cover illustration for paper sample booklet for International Paper
Magazine ad illustration for Chamber of commerce, Birmingham, AL
Ward Archer and Associates; Designs for the Pyramid Logo, Memphis, TN
Meadow Green Music, design and illustrations for the young adult musical
production of "Christmas Tree", Nashville, TN
Two pastel illustrations for Federal Express
Mitchell Designs, illustrations for the packaging for three retail baby gifts
West Rogers, five illustrations for brochure for Orkin Pest Control
Shades of Grey, Inc.; Pastel illustration for brochure cover for Hampton Inns

AWARDS / PUBLICATIONS
2006

Gold Award, Memphis Advertising Federation Annual Awards Competition; Concept and design call for entries poster announcing annual awards event for 2005.

2005

Communication Arts Magazine Advertising Annual; January 2005. Publication of the National Red Cross (Washington DC) poster illustration. CA magazine is the premiere publication for the Design and Advertising industry worldwide.

Memphis Advertising Federation Annual Awards Competition; ADDY Award, Best Poster; National Red Cross.

Memphis Advertising Federation Annual Awards Competition; Juror's Special Award for Illustration; National Red Cross Poster.

2004

Georgia Hall of Fame 25 th Anniversary Invitational Exhibition, January 2004; Portrait of Music Hall of Fame member Brenda Lee.

2000

Communication Arts Magazine; Published Poster illustration for Memphis Center City Commission; EXHIBIT feature Jan/Feb issue.

1997

How Magazine International Design Annual; 5,000 entries worldwide with 300 selected I had three pieces published in the exhibition publication.

Aurora Award, National Competition Honoring Excellence in Film and Video; Wrote and directed ten minute film for national sales conference, 'Arcade' promotion for International Paper.

Print Magazine Regional Design Annual; Three pieces published out of twenty chosen from the state of Tennessee for publication.

Memphis Advertising Federation ADDY Awards; 900 entries, won 9 ADDY Awards including Best Of Show / Art Direction and Best Of Show / Copy Writing.

1996

American Advertising Awards, New York; Two Awards Of Excellence.

VOX Awards, Public Relations Society Of America; Four VOX Awards.

Premier Print Awards, Printing Industries Of America; Best Of Show; 'Paper People' promotion for International Paper, 5300 entries.

Print Magazine Regional Design Annual; Four pieces published, more than any other design firm from the Southern Region.

Museum Fur Kunst und Gewerbe, Hamburg, Germany, Museum Of The Decorative Arts; The Arcade Restaurant Poster was selected for induction into the museum's permanent collection. Established 1877, houses the oldest and most extensive poster collection in the world.

Memphis Advertising Federation ADDY Awards, 1,100 entries in 70 categories; 11 Best of Category ADDY Awards.

AWARDS / PUBLICATIONS
1996

Deep South District Addy Awards; 7,000 entries from the Southeastern United States. Won 2 District Addy Awards.

Communigraphics Design Conference Memphis; 500 entries. Won 1 of 5 Communigraphics Awards presented at the competition.

1995 *Graphic Communications Today*; (Book) by Theodore Conover, West Publishing Corp. St. Paul, MN. Poster selected for publication in textbook intended for use in undergraduate journalism and graphic communication education. 8,000 copies, hard cover book, published May 1995.

Print Magazine; Review of promotional brochure developed for International Paper entitled "Paper People."

Graphic Design USA; Publication of project designed for International Paper.

Memphis Advertising Federation ADDY Awards; 21 pieces chosen as finalist for the exhibit, won 12 ADDY Awards; Awarded Best Of Show / Print.

Deep South District ADDY Awards; Gold Certificate.

1994 *Print Magazine Regional Design Annual*; 35,000 nationwide entries, 3 pieces included out of only 18 from the state of Tennessee. 2,500 published.

Communication Arts Design Annual; The oldest and most respected publication in the field of Graphic Design. 20,000 entries, one piece included in 250 published.

How Design Conference; May '94, Boston, MA. Poster for the Arcade restaurant was chosen for display in the invitational National Design Conference exhibit.

Memphis Advertising Federation ADDY Awards; 700 entries, received 8 ADDY Awards and Best Of Show Award.

1993 *Print Magazine Regional Design Annual*; 35,000 entries submitted nationwide, 2 pieces included out of 2,500 published.

Print Magazine Casebook 10 (Hardback); Publication of 2 poster designs including a full page article.

How Design Magazine Self Promotion Competition; 2,000 submitted and 150 selected for publication. 3rd place in poster design category.

North Coast Print Awards Competition; Capabilities booklet design won a Gold and a Silver Award. 800 entries submitted.

International Graphic Arts Awards Competition; Two Certificate of Merit Awards. 5000 entries submitted from printing and graphic arts firms around the world.

Advertising Age Creativity Magazine; October issue. Paper promotion piece published in the "Gallery Section" of the magazine. Article entitled "Paper Boom".

Memphis Advertising Federation ADDY Awards; 800 entries, received 2 ADDY Awards of Excellence and 6 Gold Certificates.

Communigraphics Design Conference; Memphis. 400 entries, received 1 of 5 Awards of Excellence awarded at the competition.

1992 Champion Papers Annual Awards; Certificate of Distinction; Annual awards given for pieces printed on Champion paper.

Print Magazine Regional Design Annual; National competition of work produced in all regions of the U.S. Poster design was one of twenty pieces chosen from the Southeast.

Memphis Advertising Federation ADDY Awards; 700 entries, 160 exhibited. Had 10 finalist and was awarded 3 ADDY Awards and the Judge's Special Award.

- AWARDS / PUBLICATIONS
- 1991 Schering Plough Corp., New Jersey, Permanent Collection. Three fine art tempera paintings purchased for their permanent collection.
- Jamhouse Publishing, Osaka, Japan. Poster designed using one of my Tempera paintings advertising concert series for the Osaka Symphony Orchestra.
- Deep South District ADDY Awards; 7,000 entries from the Southeastern United States. Awarded 2 District ADDY Awards.
- 1990 *Rolling Stone Magazine*; Published full page portrait illustration of Janet Jackson.
- Savories Life Magazine*; Osaka, Japan, December issue; Published in ZIP Gallery section featured seven page spread of Tempera painting portfolio. Jamhouse publisher.
- 1988 National Agri-Marketing Assoc.; Annual NAMA Awards are given to recognize creative excellence in Agricultural-advertising and public relations. Advertising for VALMAC, produced for Archer/Malmo; First place in Advertising and First place in Illustration
- Memphis Advertising Federation ADDY Awards; University of Memphis Art Department Poster Design. ADDY Award for best poster
- 1980 Society Of Illustrators Annual Exhibition, New York; (Book) Cover illustration for Memphis Magazine about the Memphis Chicks baseball team.
- COMMUNITY SERVICE
- 2006 **National Red Cross**; (Washington D.C.) Concept and design and illustration for a poster for the Katrina hurricane relief program. This poster was to be sold through the online Red Cross store, but the organization decided they should not be advertising the bad job they had done, so they scraped the project.
- 2005 **Belden Street Music Publisher**, Nashville; Design and concept rebranding, all print material. **River City Publication**; Book; Honenberg Foundation, University of Memphis. Concept and designed book jackets for two published and nationally distributed books. **Memphis Advertising ADDY Awards**; Designed and illustrated call for entries poster. **Internal Revenue Service**; Logo Design for MIRSC Transition Team.
- 2004 **River City Publication**, Book; Honenberg Foundation, University of Memphis. Concept and designed book jackets for two published and nationally distributed books. **Bateman Masonry**; Stationary system and logo design, brick and stone artisan. **Randy Cox Publishing**; Stationary system and logo design, music publishers, Nashville.
- 2003 **River City Publication**, Book; Honenberg Foundation, University of Memphis. Concept and designed book jackets for two published and nationally distributed books. **Arcade Restaurant**; Designed new format and cover for menu. **Morgan Keegan Financial**; Designed and illustrated nationally distributed Christmas card. **Starr/Toof Printing**; Designed two calenders as self promotional direct mail pieces for printing capabilities.
- 2002 **River City Publication**, Book; Honenberg Foundation, University of Memphis. Concept and designed book jackets for two published and nationally distributed books. **Gamut Magazine**; Designed two ad for the Department of Art, University of Memphis. **90th Anniversary of Making Music in Memphis**; Designed CD packaging and booklet for Department of Music, University of Memphis.
- 2001 **River City Publication**, Book; Honenberg Foundation, University of Memphis. Concept and designed book jackets for two published and nationally distributed books. **Department of Music**, University of Memphis; Cover design for faculty and student compilation CD used for recruitment. **Memphis Planned Parenthood**, 'All Fired Up'; Annual event to auction pottery designed by local artist.
- 2000 **River City Publication**; Book; Honenberg Foundation, University of Memphis. Concept and designed book jackets for two published and nationally distributed books **Enquest Inc.**, Dallas TX., Stationary system designed for oil industry corporation. **Nutshell Media Software Inc.**; Concept and design for CD sleeve and retail packaging for Photoshop, Word 2000 and Powerpoint products. **Nutshell Media Software Inc.**; Stationary system for the Video Production side of the instructional software development company.
- 1998 **Boys and Girls Club of Memphis**, Center City Commission; Poster illustration promoting their Annual Sports Ball. **Memphis Fire Museum**; Design and Illustration for grand opening poster. **American Dream Safari**; Design and Illustration for logo.

- Star Service Mercedes Center**; Logo design and stationary system.
Arcade Restaurant; B&W editorial advertisement series.
American Heart Association, Design and Illustration for poster and invitation to "Black Tie and Blue Jeans" Benefit.
- 1997 **Equitable AXA/St. Jude Liberty Bowl**; Poster and program cover design for the Equitable AXA/St. Jude Liberty Bowl College Football Championship.
Memphis Chamber of Commerce; Logo design for Chamber of Commerce downtown hospitality/security guard program, 'Blue Brigade'.
Ledbetter Lusk Gallery Invitational Exhibition; Poster design and illustration for Memphis Planned Parenthood Second Annual Auction.
Football Handbook for Women, Book cover design for author Cheri Cowan.
- 1996 **Memphis Advertising Federation ADDY Awards**; Design and Production for the annual event. (Call for entry poster, informational packet, rules and regulations, invitation, and tickets.)
Nationwide Papers Inc.; Invitation and booklet for promotional event.
Communigraphics Conference; Brochure design for creative shootout.
Germantown Symphony Orchestra; 1996 Brochure design.
Arcade Restaurant; Founding Father Oil Portrait.
Memphis Symphony Orchestra; Poster, Design and Illustration for the 1996 fund raising ball for the Memphis Symphony.
Gibson Guitar Inc.; Guitar design and illustration for Gibson Guitar auction to benefit St. Jude.
Council for Independent Living; Logo design.
Memphis Magazine; Poster Design for a benefit for the homeless for Memphis Magazine.
Boys Club of Memphis; Designed Annual Report for Boys Club of Memphis
- 1995 **NUMBER INC Arts Magazine**; Donated painting for 'Black Velvet' fund-raiser auction.
Speech Communication Association; Poster Design national organization conference.
United Cerebral Palsy; Tee Shirt Design for Fund raising Events.
Memphis Advertising Federation; Logo design for Ad Club fund-raiser, "ADWARS",
Arcimania Architectural Firm; Stationary system.
Sherwood Private Retreat; Stationary system for Winston Wolf.
- 1994 **Theater Memphis**; Poster design, for Memphis Theater play "On the Verge".
Children's Museum of Memphis; Poster design for the Children's Museum entitled "The Cutting Edge" for the Leo Monahan exhibition.
Orpheum Theater; Designed letterhead stationary system for the theater and the personal letterhead and stationary for the theater director.
Memphis Dietician Association; Designed an invitation and brochure for their 25th Anniversary Ball.
Arcade Restaurant; Designed and illustrated poster for the 75th Anniversary of the oldest restaurant still in operation under the same management in Memphis.
Memphis Symphony Orchestra; Poster design for Memphis Symphony Ball.
- 1993 **Orpheum Theater**; Concept, design, and project management for the annual major fund raising auction event.
Memphis Advertising Federation; Theme, concept, design, and project management of all printed material associated with the 1993 Memphis ADDY Awards Exhibition.
Memphis Arts Council; One of four artists chosen to produce art work for publication in the 1993 Memphis Arts Council Annual Report.
Living Rooms Aids Benefit; Concept, design, and illustrations for the invitation to the Living Rooms major fund raising event.
Ronald McDonald House; Spring Cleaning Fling Poster design.

DEPARTMENT SERVICE

Assistant Chair/ Department of Art 2002 - Present
 Art Department Chair Search Committee (Chair) 2005/2006 - 2006/2007
 Department Tenure and Promotion Committee (Chair) 2002 - Present
 Advising and Planning Committee 1997 - 2007
 Graphic Design Program Coordinator 1997 - 2007
 College Tenure and Promotion Committee 2002 - 2005
 Search Committee Art Education 2004
 Search Committee Foundations 2003
 Department of Art Scholarship Committee 2000 - 2003
 Academic Enrichment (Chair) 1998 - 2001
 Search Committee Art History 2004